



# 12th Annual

# BEER CHEESE FESTIVAL WINCHESTER, KY

## By The Numbers



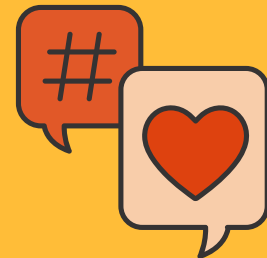
- 25,000 attendees at the festival



- Visitors indicated attending the festival 2-3 times prior, with an average of 3 people per party.



- 550K estimated economic impact for Clark County



- 18,838 social media followers